

# GEORGETOWN UNIVERSITY SCHOOL OF NURSING AND HEALTH STUDIES CUSTOMER STORY

**"Coursetune provides us with the platform to have those in-depth discussions about what we need in a course. Compared to previous versions of courses so heavy with content that didn't need to be there, the version we built in Coursetune was much more streamlined and student-focused."**

-- Debora M. Dole, Ph.D., CNM, FACNM, Associate Professor and, Department's Vice-Chair

## ABOUT GEORGETOWN UNIVERSITY SCHOOL OF NURSING AND HEALTH STUDIES

Founded in 1903, Georgetown University School of Nursing & Health Studies provides on-campus and distance-based online nursing programs to 1650 students. The school emphasizes high-quality, hands-on learning focused on health equity and social justice.

### THE CHALLENGE

- Georgetown University School of Nursing and Health Studies used multiple spreadsheets, documents, and artifacts to manage their curriculum. The pieces just didn't fit together.
- The department was preparing for an accreditation visit from one of their accreditors.
- The department was also looking to build on its team-based approach to building their curriculum.
- They needed a tool to help them with curriculum mapping and accreditation while driving a cultural change toward student outcomes and streamlining their curriculum design.

### HOW COURSETUNE HELPED

- Coursetune's beautiful visual interface helped Debora and her team easily see how their curriculum fit together.
- Coursetune's backend tools helped the faculty team because of their flexibility. The tools were more straightforward to use than a complex spreadsheet.
- The department used Coursetune to present data the way the accreditation agency needed to see it.
- The difference-maker has been the partnership between the department and Coursetune. Someone is always on the other end of the chat or ready to jump on a Zoom call to answer Debora and her team's questions and ensure their success.